

UNITED STATES
SECURITIES AND EXCHANGE
COMMISSION
Washington, D.C. 20549

FORM D

NOTICE OF SALE OF SECURITIES
PURSUANT TO REGULATION D,
SECTION 4(6), AND/OR
UNIFORM LIMITED OFFERING EXEMPTION

1329657

(MB APPR	OVAL		
OMB I	NUMBER:	3235-0076		
Expires:	Apr	il 30, 2008		
Estimated av	_			
iours per response16.00				



Name of Official (
Name of Offering (check if this is an amendment and name has changed, and indicate c	nange.)
Seat Exchange Corporation Series B Common Stock	
Filing Under (Check box(es) that apply):	6 Section 4(6) ULOE
A. BASIC IDENTIFICATIO	N DATA
1. Enter the information requested about the issuer	
Name of Issuer (if this is an amendment and name has changed, and indicate change)	
SEAT EXCHANGE CORPORATION	
Address of Executive Offices (Number and Street, City, State, Zip Code)	Telephone Number (Including Area Code)
190 S. Lasalle Street, Suite 850B, Chicago, IL 60603	312-377-4190
Address of Principal Business Operations (Number and Street, City, State, Zip Code) (if different from Executive Offices)	Telephone Number (Including Area Code)
	PROCESSED
Brief Description of Business	11400200
Seller of live event tickets on the Web	NAAD 1 9 2007
Type of Business Organization corporation	other (please specify) THOMSON
Month Y	ear FINANCIAL
Actual or Estimated Date of Incorporation or Organization: 1 0 0	[4] 🛛 Actual 🔲 Estimated
Jurisdiction of Incorporation or Organization: (Enter two-letter U.S. Postal Service abbre	
CN for Canada; FN for other foreign juris	ediction) [1] [L]

GENERAL INSTRUCTIONS

Federal:

Who Must File: All issuers making an offering of securities in reliance on an exemption under Regulation D or Section 4(6), 17 CFR 230.501 et seq. or 15 U.S.C. 77d(6).

When to File: A notice must be filed no later than 15 days after the first sale of securities in the offering. A notice is deemed filed with the U.S. Securities and Exchange Commission (SEC) on the earlier of the date it is received by the SEC at the address given below or, if received at that address after the date on which it is due, on the date it was mailed by United States registered or certified mail to that address.

Where to File: U.S. Securities and Exchange Commission, 450 Fifth Street, N.W., Washington, D.C. 20549.

Copies Required: Five (5) copies) of this notice must be filed with the SEC, one of which must be manually signed. Any copies not manually signed must be photocopies of the manually signed copy or bear typed or printed signatures.

Information Required: A new filing must contain all information requested. Amendments need only report the name of the issuer and offering, any changes thereto, the information requested in Part C, and any material changes from the information previously supplied in Parts A and B. Part E and the Appendix need not be filed with the SEC.

Filing Fee: There is no federal filing fee.

State

This notice shall be used to indicate reliance on the Uniform Limited Offering Exemption (ULOE) for sales of securities in those states that have adopted ULOE and that have adopted this form. Issuers relying on ULOE must file a separate notice with the Securities Administrator in each where sales are to be, or have been made. If a state requires the payment of a fee as a precondition to the claim for the exemption, a fee in the proper amount shall accompany this form. This notice shall be filed in the appropriate states in accordance with state law. The Appendix to the notice constitutes a part of this notice and must be completed.

ATTENTION

Failure to file notice in the appropriate states will not result in a loss of the federal exemption. Conversely, failure to file the appropriate federal notice will not result in a loss of an available state exemption unless such exemption is predicated on the filing of a federal notice.

SEC 1972 (6-02)



		A. BASIC IDE	ENTIFICATION DATA	· -		
2. Enter the information rec	uested for the follow	ring:				
o Each promoter of the issuer, if the issuer has been organized within the past five years;						
o Each beneficial ow	ner having the powe	r to vote or dispose, or dir	ect the vote or disposition o	f, 10% or more of a cl	ass of equity securities of the issuer;	
 Each executive off 	icer and director of o	corporate issuers and of cor	rporate general and managi	ng partners of partner	ship issuers; and	
 Each general and r 	managing partner of p	partnership issuers.				
Check Box(es) that Apply:	□ Promoter	Beneficial Owner	Executive Officer	Director	General and/or Managing Partner	
Full Name (Last name first, if	individual)					
LYNCH, RICHARD						
Business or Residence Addres	s (Number and Stree	t, City, State, Zip Code)				
931 West Newport, Chica	igo, 1L 60657					
Check Box(es) that Apply:	Promoter	Beneficial Owner	Executive Officer	Director	General and/or Managing Partner	
Full Name (Last name first, if	individual)					
GORMAN, DAVID						
Business or Residence Addres	s (Number and Stree	t, City, State, Zip Code)				
142 Surrey Lane, Burr R	idge, IL 60527					
Check Box(es) that Apply:	Promoter	☐ Beneficial Owner	Executive Officer	Director	General and/or Managing Partner	
Full Name (Last name first, if	individual)					
ZAWASKI, WILLIAM						
Business or Residence Addres	s (Number and Stree	t, City, State, Zip Code)				
10823 South California, G	Chicago, IL 6065	5				
Check Box(es) that Apply:	Promoter	☐ Beneficial Owner	Executive Officer	Director	General and/or Managing Partner	
Full Name (Last name first, if	individual)	· · · · · ·				
Business or Residence Addres	s (Number and Stree	t. City. State. Zip Code)			 	
		,,,,,,,, -				
Check Box(es) that Apply:	Promoter	☐ Beneficial Owner	Executive Officer	Director	General and/or Managing Partner	
Full Name (Last name first, if	individual)					
Business or Residence Addres	s (Number and Stree	t, City, State, Zip Code)				
Check Box(es) that Apply:	Promoter	☐ Beneficial Owner	Executive Officer	Director	General and/or Managing Partner	
Full Name (Last name first, if	individual)					
Business or Residence Addres	s (Number and Stree	t, City, State, Zip Code)				
Check Box(es) that Apply:	Promoter	☐ Beneficial Owner	Executive Officer	Director	General and/or Managing Partner	
Full Name (Last name first, if	Full Name (Last name first, if individual)					
Business or Residence Addres	s (Number and Stree	t, City, State, Zip Code)				
(Use blank sheet, or copy and use additional copies of this sheet, as necessary.)						

B. INFORMATION ABOUT OFFERING							
Has the issuer sold, or does the issuer intend to sell, to non-accredited investors in this offering? Answer also in Appendix, Column 2, if filing under ULOE.	Yes	No					
2. What is the minimum investment that will be accepted from any individual?	\$ <u>60,00</u>	<u>10</u>					
3. Does the offering permit joint ownership of a single unit?	Yes ⊠	No □					
4. Enter the information requested for each person who has been or will be paid or given, directly or indirectly, any commission or similar remuneration for solicitation of purchasers in connection with sales of securities in the offering. If a person to be listed is an associated person or agent of a broker or dealer registered with the SEC and/or with a state or states, list the name of the broker or dealer. If more than five (5) persons to be listed are associated persons of such a broker or dealer, you may set forth the information for that broker or dealer only.	_	_					
Full Name (Last name first, if individual)							
CHICAGO INVESTMENT GROUP, LLC							
Business or Residence Address (Number and Street, City, State, Zip Code)							
190 S. LaSalle Street, Suite 850, Chicago, 1L 60603							
Name of Associated Broker or Dealer							
States in Which Person Listed Has Solicited or Intends to Solicit Purchasers (Charle "All Season" on shook in dividual Season	<u></u>	A II C					
(Check "All States" or check individual States)		All States					
☐ IL ☐ IN ☐ IA ☐ KS ☐ KY ☐ LA ☐ ME ☐ MD ☐ MA ☐ MI ☐ MN ☐ MT ☐ NE ☐ NV ☐ NH ☐ NJ ☐ NM ☐ NY ☐ NC ☐ ND ☐ OH ☐ OK ☐ RI ☐ SC ☐ SD ☐ TN ☐ TX ☐ UT ☐ VT ☐ VA ☐ WA ☐ WV ☐ WI	==	☐ MO ☐ PA ☐ PR					
Full Name (Last name first, if individual)							
Business or Residence Address (Number and Street, City, State, Zip Code)							
Name of Associated Broker or Dealer							
States in Which Person Listed Has Solicited or Intends to Solicit Purchasers (Check "All States" or check individual States)		All States					
□ AL □ AK □ AZ □ AR □ CA □ CO □ CT □ DE □ DC □ FL □ GA	🔲 ні	□ ID					
☐ IL ☐ IN ☐ IA ☐ KS ☐ KY ☐ LA ☐ ME ☐ MD ☐ MA ☐ MI ☐ MN ☐ MT ☐ NE ☐ NV ☐ NH ☐ NJ ☐ NM ☐ NY ☐ NC ☐ ND ☐ OH ☐ OK ☐ RI ☐ SC ☐ SD ☐ TN ☐ TX ☐ UT ☐ VT ☐ VA ☐ WA ☐ WV ☐ WI	☐ MS ☐ OR	☐ MO ☐ PA ☐ DD					
RI SC SD TN TX UT VT VA WA WV WI Full Name (Last name first, if individual)	□ WY	□ PR					
Business or Residence Address (Number and Street, City, State, Zip Code)							
Name of Associated Broker or Dealer							
States in Which Person Listed Has Solicited or Intends to Solicit Purchasers (Check "All States" or check individual States)							
□ AL □ AK □ AZ □ AR □ CA □ CO □ CT □ DE □ DC □ FL □ GA	□ні	□ ID					
□IL □IN □IA □KS □KY □LA □ME □MD □MA □MI □MN □MT □NE □NV □NH □NY □NC □ND □OH □OK □RI □SC □SD □TN □TX □UT □VT □VA □WA □WV □WI	☐ MS ☐ OR ☐ WY	□ MO □ PA □ PR					

(Use blank sheet, or copy and use additional copies of this sheet, as necessary.)

C. OFFERING PRICE, NUMBER OF INVESTORS, EXPENSES AND USE OF PROCEEDS

1.	Enter the aggregate offering price of securities included in this offering and the total amount already sold. Enter "0" if answer is "none" or "zero." If the transaction is an exchange offering, check this box \square and indicate in the columns below the amounts of the securities offered for exchange and already exchanged.			
	Type of Security	Aggregate ffering Price		Amount ready Sold
	Debt	\$ 	\$	
	Equity	\$ 3,000,000	\$	1,637,499
	☐ Common (Series B) ☐ Preferred			
	Convertible Securities (including warrants)	\$. .	
	Partnership Interests Other:	\$. \$.	
		\$. \$.	
	Total	\$ 3,000,000	\$	1,637,499
2.	Answer also in Appendix, Column 3, if filing under ULOE. Enter the number of accredited and non-accredited investors who have purchased securities in this offering and the aggregate dollar amounts of their purchases. For offerings under Rule 504, indicate the number of persons who have purchased securities and the aggregate dollar amount of their purchases on the total lines. Enter "0" if answer is "none" or "zero."		ر .	Aggrugata
		Number Investors	Do	Aggregate llar Amount `Purchases
	Accredited Investors	18	\$	1,637,499
	Non-accredited Investors	0	\$	0
	Total (for filings under Rule 504 only)	N/A	\$	N/A
	Answer also in Appendix, Column 4, if filing under ULOE.			
3.	If this filing is for an offering under Rule 504 or 505, enter the information requested for all securities sold by the issuer, to date, in offerings of the types indicated, in the twelve (12) months prior to the first sale of securities in this offering. Classify securities by type listed in Part C-Question 1.			
	Type of Offering	Type of Security	Do	llar Amount Sold
	Rule 505	N/A	\$	N/A
	Regulation A	N/A	\$	N/A
	Rule 504	N/A	\$	N/A
	Total	N/A	\$	N/A
4.	a. Furnish a statement of all expenses in connection with the issuance and distribution of the securities in this offering. Exclude amounts relating solely to organization expenses of the issuer. The information may be given as subject to future contingencies. If the amount of an expenditure is not known, furnish an estimate and check the box to the left of the estimate.			
	Transfer Agent's Fees		\$	
	Printing and Engraving Costs	\boxtimes	\$	2,000
	Legal Fees	\boxtimes	\$	25,000
	Accounting Fees		\$	
	Engineering Fees		\$	
	Sales Commissions (specify finders' fees separately)	\boxtimes	\$	273,000
	Others Expenses (identify)		\$	
	Total	\boxtimes	\$	300,000

- 1	C. OFFERI	NG PRICE, NUMBER OF INVESTORS, EXPENS	SES AND USE OF PROCEEDS		•
4.	total expenses furnished in response	ne aggregate offering price given in response to to Part C-Question 4.a. This difference is the "	adjusted gross proceeds	\$	2,700,00
5.	the purposes shown. If the amount	justed gross proceeds to the issuer used or prop for any purpose is not known, furnish an estima the payments listed must equal the adjusted gros stion 4.b.	te and check the box to		
			Payments to		
			Officers,		
			Directors, & Affiliates	•	ents to Oth
	Salaries and fees		s	_ 🗆 \$	
	Purchase of real estate		 \$	□ \$	
	Purchase, rental or leasing and install	lation of machinery			
		-			
	Construction or leasing of plant build Acquisition of other businesses (inclu	lings and facilities Iding the value of securities involved in this	ss	_ 🗆 \$	
	offering that may be used in exchang	e for the assets or securities of another			
					
	Repayment of indebtedness			_ 🗆 \$	
	Working capital		s	_ ⊠s	2,700,0
	Other (specify): Technology Infrastr	ucture and Expansion	□\$	_ _ s	
	Collateral to secure	credit line	□\$	_ _ _ S	
			□ \$	_ 🗆 \$	
	Column Totals			_ ⊠ s	2,700,00
	Total Payments Listed (column totals	added)	⊠ s		2,700,000
			······································		
		D. FEDERAL SIGNATURE		<u>.</u> .	
stitu		by the undersigned duly authorized person. If this not be the U.S. Securities and Exchange Commission, upon aragraph (b)(2) of Rule 502.			
ier (l	Print or Type)	Signature	Date		
AT I	EXCHANGE CORPORATION	Bill Banash	3-5-07		
me o	f Signer (Print or Type)	Title of Signer (Ppint or Type)	<u> </u>		
	'AWASKI	Chief Operating Officer/Chief Financial Offic			

ATTENTION

Intentional misstatements or omissions of fact constitute federal criminal violations. (See 18 U.S.C. 1001.)